



# ADTSEA / Michelin Tire Safety Workshop Agenda

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**March 25, 2017**  
**9 am – 4 pm**

**Lifesavers Conference**  
**Charlotte Convention Center, North Carolina**

**Welcome and Purpose of the Workshop**

*Carol Hardin, ADTSEA Past-President*

*Jo Ellen Suter, ADTSEA*

*Mike Wischhusen, Michelin Technical Director*

**Overview of the Michelin Campaign: Beyond the Driving Test**

*Valerie Pascoe, Michelin Public Relations*

**Presentation from Michelin Tire Expert**

*Mr. Wischhusen*

**Distribution and Overview of the ADTSEA 3.0 Driver Education Curriculum and  
Tire Safety and Maintenance Training Unit**

*Ms. Hardin and Ms. Suter*

**Incorporating the Tire Safety Unit into a Driver Education Curriculum**

*Ms. Hardin and Ms. Suter*

**Discussion on Part 1: Tire Safety Can Save Your Life**

**Part 2: Steps to Maintain Your Tires**

**Part 3: Tire Maintenance Issues**

**Part 4: Tire Maintenance**

**Part 5: Buying Tires**

**Unit Review and Test**

**Lesson Plan and Visuals**

*Ms. Hardin and Ms. Suter*

**Question and Answer and Comments Session**

*Ms. Hardin and Ms. Suter*

**Q&A from Michelin Tire Expert**

*Mr. Wischhusen*

**Hands-on Demonstration and Activities**

*Mr. Wischhusen and Tire Dealer*

**Summary of Michelin Tire Safety Workshop, Evaluation Forms**

*Ms. Hardin, Ms. Suter and Mr. Wischhusen*

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